

## **PUBLIC SERVICE CAMPAIGN/COMMUNITY OUTREACH**

### **SECOND QUARTER 2006**

**WWJ PRODUCED AND AIRED THREE PUBLIC SERVICE ANNOUNCEMENTS.**

**WWJ PRODUCED AND AIRED A PSA FOR THE AMERICAN LUNG ASSOCIATION PROMOTING THEIR ANNUAL ASTHMA WALK.**

**WWJ PRODUCED AND AIRED A PROJECT SAFE NEIGHBORHOOD PSA ON GUN SAFETY.**

**WWJ PRODUCED AND AIRED A PUBLIC SERVICE ANNOUNCEMENT FOR THE 2006 WILLIE HORTON BASEBALL CHALLENGE AT COMERICA PARK, BENEFITING DON BOSCO HALL.**

**EDWARD FOXWORTH III, COMMUNITY AFFAIRS DIRECTOR ALSO PARTICIPATED IN VARIOUS COMMUNITY OUTINGS SUCH AS THE AMERICAN LUNG ASSOCIATION LEADERS BREAKFAST; THE "U SNAP BAC" ANNUAL FUNDRAISER AT THE ROOSTERTAIL BANQUET HALL AS THE EMCEE; CHARITY MEDIA ALL-STAR GAME AT SOUTHFIELD LATHRUP HIGH; THE DETROIT MS WALK AT COMERICA PARK AS THE GRAND MARSHALL; KEYNOTE SPEAKER AT OAKLAND UNIVERSITY FOR PROJECT UPWARD BOUND'S GRADUATION; NAACP FIGHT FOR FREEDOM BANQUET DINNER AT COBO HALL; THE AMERICAN LUNG ASSOCIATION, "BLOW THE WHISTLE ON ASTHMA WALK" AT THE DETROIT ZOO; THE WAYNE COUNTY VISION FUND DINNER AT THE ANTHENEUM HOTEL IN DETROIT AS THE EMCEE; THE AMERICAN RED CROSS BIO-MEDICAL SUMMIT; THE MOTHER'S DAY LUNCHEON FOR THE DETROIT WOMEN'S COMMITTEE AS THE EMCEE AT THE CHARLES H. WRIGHT MUSEUM OF AFRICAN AMERICAN HISTORY; THE NATIONAL ASSOCIATION OF BLACK ACCOUNTANTS SCHOLARSHIP BANQUET AT THE DETROIT MARRIOTT AS THE EMCEE; ROTH HILL ACADEMY CAREER FAIR SPEAKER; THE MS LONGEST DAY OF GOLF FUNDRAISER AT THE PHEASANT RUN GOLF COURSE AS THE CELEBRITY GOLFER; IMAGE OF SUCCESS GOLF GETAWAY AT THE TREETOPS RESORT; PONTIAC CENTRAL HIGH SCHOOL'S COMMENCEMENT CEREMONY KEYNOTE SPEAKER; SPECTRUM HUMAN SERVICES GOLF OUTING; NATIONAL BLACK MBA'S ANNUAL SCHOLARSHIP GALA AT ST. REGIS HOTEL AS THE EMCEE; CELEBRITY READER AT THE CELEBRITY READING PROGRAM AT CHANEY PUBLIC LIBRARY.**

# WWJ

Date	Duration	Issue/Topic Explanation
<b>Program:</b>	48 Hours Mystery	
4/1/06	00:60:00	48 HOURS MYSTERY WAS PRE-EMPTED.
4/8/06	00:60:00	<p>CRIME- PROBLEMS/SOLUTIONS</p> <p>The mysterious disappearance of George Smith on his honeymoon cruise in the Mediterranean has raised unanswered questions for nine months. Was it murder, or a terrible accident? The father of one of the young men under suspicion in the case breaks his silence in an exclusive interview, and shares never-before-seen video of a police interrogation that took place just hours after George Smith vanished.</p>
4/15/06	00:60:00	<p>CRIME- PROBLEMS/SOLUTIONS</p> <p>When a young man named David Harmon was bludgeoned to death in his bed, it rocked the quiet Kansas town of Olathe. His wife, Melinda, said it was a home invasion. But even back then, in 1982, police wondered if she might be caught up in a secret affair. Almost 20 years later, new investigators got on the case, and a knock on Melinda's door would change everything. Was forbidden love a motive for murder?</p>
4/22/06	00:60:00	<p>CRIME- PROBLEMS/SOLUTIONS</p> <p>A veil of mystery still shrouds the 1962 death of movie star Marilyn Monroe. While her death was ruled a probable suicide, rumors persist to this day of a cover-up, and even murder.</p>
4/29/06	00:60:00	<p>CRIME- PROBLEMS/SOLUTIONS</p> <p>Stephanie Pepper Sims was a college English professor with a passion for life. Then she vanished without a trace in January 2003. At the time, she was having an affair that she tried to keep secret from her estranged husband. What does her husband know about Stephanie's disappearance? What does her lover know?</p>
5/6/06	00:60:00	<p>CRIME- PROBLEMS/SOLUTIONS</p> <p>At 18, Catherine Woods of Columbus, Ohio, moved to New York City to pursue her dream of becoming a Broadway star. But to make it, the aspiring dancer took some risks – and then, last Thanksgiving weekend, her dreams were shattered when she was murdered in her New York apartment. Who killed Catherine Woods?</p>
5/13/06	00:60:00	<p>CRIME- PROBLEMS/SOLUTIONS</p> <p>Randy Hardison wrote hits for big-name country music stars including Lee Ann Womack, Garth Brooks and Darryl Worley. Then he started helping a Nashville newcomer named Catina Skipper. They started making some beautiful music together, in more ways than one. Months later, Randy Hardison was assaulted, and died from his injuries. His story has all the elements of a country song – passion, heartbreak, betrayal – but who wanted to hurt this rising country star?</p>

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<b>Program:</b>	48 Hours Mystery	
5/20/06	00:60:00	<p>CRIME- PROBLEMS/SOLUTIONS</p> <p>"Duty, Death, Dishonor" - 25-Year-Old U.S. Army Specialist Richard Davis, from a military family, began his career in the Army as a peacekeeper in Bosnia and was later assigned to the 3rd Infantry Division based in Fort Benning, GA. And took part in the March 2003 invasion of Iraq. Davis survived his tour of duty in Iraq and returned to the U.S. on July 13, 2003. After celebrating his homecoming with four Army buddies in Columbus, GA, Davis disappeared and was listed by the Army as AWOL. Two months after Davis' disappearance the Army opened an official investigation and on November 7th, 2003, a tip led to the discovery of his body. Nearly four months later, four soldiers who were last seen with Davis were arrested.</p>
5/27/06	00:60:00	<p>CRIME- PROBLEMS/SOLUTIONS</p> <p>The Pretender: A man wanted for murder pretends to be a New York Times reporter.</p>
6/10/06	00:60:00	<p>CRIME- PROBLEMS/SOLUTIONS</p> <p>A prominent doctor's wife is murdered and a man is convicted for the crime. What if he didn't do it? What if the FBI says the wife had a secret life?</p>
6/17/06	00:60:00	<p>CRIME- PROBLEMS/SOLUTIONS</p> <p>Sebastian Burns and Atif Rafay were brilliant boys - best friends - who say they stumbled onto a horrible scene one summer night. Rafay's parents and younger sister had been beaten to death in their Bellevue, Wash., home. To the police, it was overkill; to prosecutors "a very, very personal vendetta." The search for the truth would go beyond U.S. borders, including a sophisticated undercover operation. But what about the two boys, who wrote a screenplay involving murder? Was their script fiction or a confession?</p>
6/24/06	00:60:00	<p>CRIME- PROBLEMS/SOLUTIONS</p> <p>Leonard "Lenny" Fraser was a confessed serial killer. Natasha Ryan was one of his victims – or so everyone thought. Then 17-year-old Natasha walked into court, at Lenny Fraser's trial. Where had she been? Why did Fraser confess to killing her? Above all, could this stunning surprise jeopardize the entire case against a confessed killer?</p>
6/27/06	00:60:00	<p>CRIME- PROBLEMS/SOLUTIONS</p> <p>In the early morning hours of March 21, 2003, Ramona 'Mona' Krotine, a wife and mother of three, left an office party near Cleveland, Ohio. She was never seen alive again. Mona's brother found her body in the trunk of her car, shot and beaten to death.</p>

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<b>Program:</b>	60 Minutes	
4/2/06	00:60:00	<p><b>PUBLIC AWARENESS</b></p> <p>Is Osama bin Laden planning to strike again inside the U.S.? It's a scary question with a scarier answer.</p> <p>We'll take a look at a company that has long been the symbol of American industry.</p> <p>Also this Sunday, Americans are working long hours – longer hours than any other country in the world, including Japan.</p>
4/9/06	00:60:00	<p><b>PUBLIC AWARENESS</b></p> <p>In this time of war, how far should a soldier go when interrogating a prisoner? This Sunday on 60 Minutes, there is an exclusive interview with an American soldier convicted of torturing an Iraqi general to death. Chief Warrant Officer Lewis Welshofer explains his motivation.</p> <p>Michelle Wie has been called the Tiger Woods of women's golf. She is the highest paid woman golfer in history and she's only 16 years old. She's got a golf swing most men can only dream about, and the golf phenom wants to become the first woman ever to successfully compete with men in a professional sport.</p> <p>In Kenya, near Nairobi, there is a safe haven for orphans, abandoned when they were very young. But unlike most orphanages, this one is for elephants.</p>
4/16/06	00:60:00	<p><b>PUBLIC AWARENESS</b></p> <p>How do you get inside the mind of a terrorist? You go to a prison filled with them and ask tough questions.</p> <p>It's an epidemic in China, which has too many young bachelors and not enough women for them to marry.</p> <p>Plus, the Naked Chef is exposed, Celebrity chef Jamie Oliver, discusses how he's getting more men into the kitchen these days.</p>

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<b>Program:</b>	60 Minutes	
4/23/06	00:60:00	<p><b>PUBLIC AWARENESS</b></p> <p>You'll hear from three men who've gone against the popular opinions of their own worlds. Tyler Drumheller was a CIA official who has decided to do something officials at his level almost never do - speak out. He tells correspondent Ed Bradley that the White House turned a blind eye to intelligence that did not support the president's determination to go to war: "The idea of going after Iraq was U.S. policy. It was going to happen one way or the other."</p> <p>Also, Dr. Alan Mintz says he has found the secret to staying vital well into old age. Some of his patients are taking testosterone and human growth hormone, the same performance-enhancing drugs banned by most professional sports. Dr. Mintz prescribes them as part of what he calls an age management regimen. Hear about the benefits: "Energy...Better body composition...my brain function... is actually quicker than it was five to six years ago." Does it really work? And is it really safe?</p> <p>Plus, meet the man who got the whole world to drink his \$4 coffees. Founder Howard Schultz thought that Starbucks could be more than just a few local stores selling coffee beans and machines, so he turned it into a \$29 billion multinational corporation.</p>
4/30/06	00:60:00	<p><b>PUBLIC AWARENESS</b></p> <p>"The Da Vinci Code" is a mystery novel that has captured the attention of millions. At its heart is a central theme which the author claims is fact: a clandestine society called the Priory of Sion has for centuries protected the deepest secret of Jesus Christ.</p> <p>One of the most toxic sites in the world is right here in the United States. There are millions of gallons of radioactive liquid waste left over from the making of nuclear bombs, and it's all been sitting in tanks in the state of Washington. "It's so lethal," correspondent Lesley Stahl reports, "that a small cup of it would kill everyone in a crowded restaurant in minutes." Gov. Christine Gregoire tells Stahl that the clean-up is more urgent than ever. "The chances of a catastrophic event over there are real. Time is not on our side. We need to get going."</p> <p>Steven Colbert of Comedy Central's "The Colbert Report" talks to correspondent Morley Safer on why fake news is serious business. Colbert says the cable news anchor character he plays on his nightly show is not the Steven Colbert of real life. He's a doting father of three who rarely allows his children to see his show. "I truck in insincerity... I say things I don't believe. And kids can't understand irony or sarcasm. And I don't want them to perceive me as being insincere. You know, 'cause one night I'll be putting them to bed and I'll say, 'I love you, honey.' And they'll say, 'I get it. Very dry, Dad. That's good stuff.'"</p>

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<b>Program:</b>	60 Minutes	
5/7/06	00:60:00	<p><b>PUBLIC AWARENESS</b></p> <p>With tuitions soaring, many students are swimming in debt that keeps on growing. Meanwhile, the biggest college tuition lender in the country, Sallie Mae, is thriving. Since Sallie Mae severed its ties to the government and became a private lender, its stock price has gone up almost 2,000 percent. "Does Sallie Mae's success come at too steep a cost to students and taxpayers?"</p> <p>Could Americans soon be filling up their gas tanks with corn? It turns out America's farmers may have the solution to the country's dependence on foreign oil. Corn can be turned into ethanol, a type of gas that is cheaper and cleaner than gasoline. Many Brazilians now use ethanol to power their cars.</p> <p>John Daly is the bad boy of golf. He trains on a steady diet of fast food, cigarettes and beer. But that's only the tip of the iceberg when it comes to Daly's bad boy habits. Daly tells "I was a basket case you know? When I got mad, I threw clubs...And if things weren't going well, I would walk off a course."</p>
5/14/06	00:60:00	<p><b>PUBLIC AWARENESS</b></p> <p>This week's 60 Minutes has three stories about individuals who have realized their visions despite opposition. Andy Stern is president of the Service Employees International Union, the second largest in the country. He wants to bring labor unions back to life and pull millions of Americans out of poverty along the way.</p> <p>Geoffrey Canada's vision is to save children. His focus is Harlem, New York. Canada has created a 60-block area in central Harlem that he calls the Harlem Children's Zone. He tells correspondent Ed Bradley, "The children get safety. They get structure... They get adults who love them and are prepared to do anything. And I mean, I'm prepared to do anything to keep these kids on the right track." Including raising a staggering amount of money to fund the project.</p> <p>The Dixie Chicks are back and despite many threats against them, they are not apologizing for lead singer Natalie Maines' infamous remarks about President Bush. She tells correspondent Steve Kroft, "We don't go, 'OK, our fans are in the red states, so I'm going to play a red, white and blue guitar and put on my I love Bush T-shirt.' We're not like that because we're not politicians. We're musicians." As one of the songs on their new album says, they're "Not Ready to Make Nice."</p>

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<b>Program:</b>	60 Minutes	
5/21/06	00:60:00	<p><b>PUBLIC AWARENESS</b></p> <p>Mike Wallace was too rough? He's sorry? An actress flirted with him off and on camera? His depression was worse than he's ever admitted? The grand inquisitor himself fesses up when his own colleagues ask him the questions in a special edition of 60 Minutes dedicated entirely to the program's legendary correspondent.</p> <p>Some prodding from fellow correspondent Lesley Stahl and 15 years of a guilty conscience finally make Wallace admit he was rough on Barbra Streisand. Wallace doesn't apologize to Shirley MacLaine, with whom he was just as rough about her belief in reincarnation and in life on other planets. "I adore her, and she was interested in me, too," Wallace says of MacLaine.</p> <p>For years Wallace has openly and readily discussed his depression, but he tells one story Sunday shocking for its candidness – his story of attempted suicide. Safer asks the question that he says he and others had suspected all along. "Did you try to commit suicide at one point?" asks Safer. Wallace answers yes and says, "I don't know why the hell you asked me that question, because other people have...it's the first time I have answered it honestly." After the story of the attempt to take his own life, Wallace says that the years since that time 20 years ago "have been the best in my life."</p> <p>Other Mike Wallace moments include his testy exchanges with world leaders like Vladimir Putin of Russia, Zhang Zemin of China and Iran's Ayatollah Khomeini; and his extraordinary interviews with news figures like Paul Meadlo, who recounts shooting women and babies at the My Lai massacre, mobster Jimmy Fratianno, who calmly recalls murdering a man in his living room, and John Ehrlichman of Watergate infamy.</p>
5/28/06	00:60:00	<p><b>PUBLIC AWARENESS</b></p> <p>This Memorial Day weekend we spend a part of our 60 Minutes broadcast with some remarkable soldiers who face the biggest battle of their lives. They served the U.S. in Iraq, but are now back home. "A new generation of veterans is emerging among us," correspondent Mike Wallace reports, "they are the severely wounded." Soldiers who might have died in earlier wars are now surviving Iraq because of improved battlefield armor and modern medicine.</p> <p>Also, earlier this spring, former New York City police detective Stephen Caracappa was convicted of being a paid Mafia hit man. He told correspondent Ed Bradley he was innocent. In an exclusive interview, Caracappa discussed the array of charges he faced, including ten homicides. "I have pride in myself," he tells Bradley. "Put my life in jeopardy, my family? Disgrace the badge? Take everything that I had worked for my whole life and throw it away? That's not my style, it's not me." Caracappa will be sentenced early next month. He could go down as one of the most corrupt cops in history.</p>

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<b>Program:</b>	60 Minutes	
6/4/06	00:60:00	<p><b>PUBLIC AWARENESS</b></p> <p>Members of the National Guard are headed to the U.S.-Mexican border. But can anything slow down the flow of illegal immigrants willing to risk everything to live here? We'll take another look at the illegal Mexican immigrants who are literally dying to get into the United States. Congress seems stalled over new immigration laws, and the country has already spent billions of dollars to gain control of the border with Mexico. Many of the immigrants cross through remote and dangerous stretches of U.S. desert, where more than 500 died last year alone.</p> <p>If you believe the age-old adage "you are what you eat," you'll definitely want to see the report on the supermarket chain Whole Foods Market. Many Whole Foods patrons find virtue in the grocery chain, and as organic food sales swell, Whole Foods is raking in billions of dollars. CEO and founder John Mackey tells Rather, "Shopping for groceries for most people is like a chore. It's like doing the laundry or taking out the garbage ... we strive to make shopping engaging, fun and interactive."</p> <p>We'll also spend some time again this Sunday with best-selling author Carl Hiaasen. The Florida native and newspaper columnist "has made a career of documenting, analyzing and interpreting what may be the most bizarre state in the union."</p>
6/11/06	00:60:00	<p><b>PUBLIC AWARENESS</b></p> <p>Birth control advocates are taking the Food and Drug Administration to court next week in an attempt to make the "morning after pill," called Plan B, available without a prescription. We'll take another look at the reasons why the FDA declined to make Plan B available over the counter.</p> <p>Are we alone in the universe? Some scientists don't exclude the possibility that we might not be the only human species to have occupied this planet. Archeologists in Indonesia have dug up the bones of a brand new, previously unknown humanoid species, nicknamed "The Hobbit" for its small size. They believe the Hobbit lived about 18,000 years ago or perhaps even more recently.</p> <p>And Sunday is also Broadway's biggest night, the annual Tony Awards. One of the biggest Tony winners ever is Mel Brooks' "The Producers," now in its fifth year on Broadway. Reason enough to revisit correspondent Mike Wallace's look at the show and his delightful interview with the one and only Mel Brooks.</p>



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<b>Program:</b>	60 Minutes	
6/18/06	00:60:00	<p><b>PUBLIC AWARENESS</b></p> <p>According to the FBI, the Earth Liberation Front is the country's biggest domestic terrorist threat. The ELF announced it was "the burning rage of a dying planet," and that its believers would literally burn down what they believe hurts the planet the most – from SUV dealerships, to research labs, to housing developments. Along with its sister group, the Animal Liberation Front, these so-called eco-terrorists are responsible for crimes resulting in over \$100 million in damage. And their tactics are escalating.</p> <p>Would you believe Kinky for Governor? Earlier this year, correspondent Morley Safer talked with Texas's favorite singing Jewish cowboy, Kinky Friedman. He's campaigning for governor of the Lone Star state, despite what Safer refers to as his "extremely bad habits...." As for his drug use, for example, the candidate tells Safer, "I haven't done drugs in what? Twenty-five years or more. Been a long time...I think the Texas Hill Country cured me."</p> <p>It's summertime, which means beach time, which begs the question: Is there anything scarier than sharks? Correspondent Bob Simon doesn't think so. "Sharks even inhabit the nightmares of people who don't swim," he says. "What a surprise...to learn that these days, more and more people are seeking them out." We revisit Simon's travels to a place called Shark Central, where adrenaline junkies are getting the ultimate rush: a chance to see sharks up close and personal. But, beachgoers might be paying the ultimate price — incidents of shark attacks are up, all over the world.</p>
6/25/06	00:60:00	<p><b>PUBLIC AWARENESS</b></p> <p>The biggest oil boom going on right now isn't in Saudi Arabia, Kuwait, or any other Middle Eastern country. It's right in our backyard, in all places, Canada. We'll take another look at correspondent Bob Simon's report from Alberta, where the oil reserves there are so vast they could help solve America's energy needs for the next century. Also, this Sunday, we'll revisit correspondent Lesley Stahl's story of an amazing little boy named Rex. He was born blind, with brain damage so severe it looked as though he would never walk, talk, or do much of anything. And yet, despite the odds, he has a talent few of us can imagine possessing. To fully understand the limits and talents of Rex's brain would be to unlock the mysteries of language, memory, and music. His mother believes Rex's first language was music, and his abilities at the keyboard have enabled him to achieve so much more than anyone thought possible.</p>

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<b>Program:</b>	Street Beat	
6/17/06	00:30:00	<p><b>CRIME- PROBLEMS/SOLUTIONS</b></p> <p>This week's show taping is on the Deadly Drug Mix of Fentanyl and Cocaine. Recently there have been many deaths behind this outbreak and officials are trying to find out the cause and what can be done throughout the community to prevent this from becoming an epidemic. Guest Include: Glynis Anderson, CEO/Founder, Home of New Vision; Dr. Calvin Trent, Department of Health; Dr. Schmidt, Wayne County Examiner's Office; Annette Williams, Detroit Recovery Project; Kimberly Whaley, Home of New Vision.</p>
4/29/06	00:30:00	<p><b>RACISM/DISCRIMINATION</b></p> <p>This show taping is on "Civil Rights/Race Relations". We'll be discussing how far we've come in Michigan when it comes to race relations and what can be done to put us on the right track. We will have a roundtable discussion from organizations who are able to assist individuals in the community when it comes to civil rights and race relations issues. Our guest include: Heaster Wheeler, NAACP; Kim Trent, Michigan United; Mr. Krislove, University of Ann Arbor, Affirmative Action Lawyer.</p>
6/3/06	00:30:00	<p><b>RACISM/DISCRIMINATION</b></p> <p>In this edition we're talking about trends in cultural diversity. A report card of sorts with perspectives that will give us a bird's eye view. As a general rule, people are most comfortable with people who look like, talk and act like themselves...unfortunately that means emphasis on diversity, undermines that comfort level. What ever happened to all men are created equal? Does America still stand for that and can a country built on the backs of immigrants, afford to not embrace it? Guest include: Fred Feliciano, President, Hispanic Business Alliance; Shirley Stancato, President, New Detroit; Martin Manna, Executive Director, Chaldean American Chamber of Commerce; Suk-kyu Koh, Board Member, APPAC; Lyke Thompson, Center for Urban Studies, Wayne State University.</p>
6/10/06	00:30:00	<p><b>EMPLOYMENT/LABOR ISSUES</b></p> <p>This week's show taping is on Summer Youth Programs/Employment. We'll be talking with organizations that are going to hire kids and teens for the summer to take them off the streets. We'll also get a personal story from a young lady going through the Detroit Job Corps Program. The main focus of the show is to get kids and teens involved in the community period, but mostly during a time when they will have too much time on their hands, which can lead to destructive behavior and that's during the summer time. The guest include: Jack Finn, Director of Wage/Hour for the Michigan Department of Labor &amp; Economic Growth; Doug Kalinowski, Director of Miosha; Marcella Webster, Job Corps Student; N'Jeri Nantambu Bell, Manager of Admissions, Career Transition and Records for the Detroit Job Corps Center; Ed Deeb, Coordinator for Metro Detroit Youth Day; Rebecca Salminen Witt, President, The Greening of Detroit; Jesse Morgan, Coordinator, Stepping Stone School for Gifted Education.</p>

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<b>Program:</b>	Street Beat	
6/24/06	00:30:00	<p><b>EMPLOYMENT/LABOR ISSUES</b></p> <p>This week's show taping is on Summer Youth Programs/Employment. We'll be talking with organizations that are going to hire kids and teens for the summer to take them off the streets. We'll also get a personal story from a young lady going through the Detroit Job Corps Program. The main focus of the show is to get kids and teens involved in the community period, but mostly during a time when they will have too much time on their hands, which can lead to destructive behavior and that's during the summer time. The guest include: Jack Finn, Director of Wage/Hour for the Michigan Department of Labor &amp; Economic Growth; Doug Kalinowski, Director of Miosha; Marcella Webster, Job Corps Student; N'Jeri Nantambu Bell, Manager of Admissions, Career Transition and Records for the Detroit Job Corps Center; Ed Deeb, Coordinator for Metro Detroit Youth Day; Rebecca Salminen Witt, President, The Greening of Detroit; Jesse Morgan, Coordinator, Stepping Stone School for Gifted Education.</p>
4/1/06	00:30:00	<p><b>FAMILY STRUCTURE/ ISSUES</b></p> <p>This show is titled " Quality of Life Issues – Part 1 (East Side). We'll be discussing issues that concern the east side of Detroit. Issues and concerns of the residents, business owners, etc. We'll also talk with community organizations that are working to improve the quality of life issues for residents on the east side of Detroit. Guest include: Warren/Conner Development Coalition; Alan Levy, City of Detroit Neighborhood Commercial Revitalization; William Brooks Jr., Detroit Workforce Network; Diana Stewart, Jefferson East Business Association; Vernice Anthony, Greater Detroit Area Health Council.</p>
4/8/06	00:30:00	<p><b>FAMILY STRUCTURE/ ISSUES</b></p> <p>This show is titled "Quality of Life Issues – Part 3 (Suburbs). We'll be discussing issues that concern the suburbs surrounding the city of Detroit. Issues such as child abuse, receiving cash, food, and emergency assistance from the Department of Human Services and racial differences. Guest Include: Emily Nadeau, Lighthouse Emergency Services of Oakland County; Stephen Cassin, Department of Planning and Development for Macomb County; Robert Ficano, Wayne County Executive; Rushann Long, Department of Human Services, Wayne County.</p>
4/15/06	00:30:00	<p><b>FAMILY STRUCTURE/ ISSUES</b></p> <p>This show is titled "Quality of Life Issues – Part 3 (Suburbs). We'll be discussing issues that concern the suburbs surrounding the city of Detroit. Issues such as child abuse, receiving cash, food, and emergency assistance from the Department of Human Services and racial differences. Guest Include: Emily Nadeau, Lighthouse Emergency Services of Oakland County; Stephen Cassin, Department of Planning and Development for Macomb County; Robert Ficano, Wayne County Executive; Rushann Long, Department of Human Services, Wayne County.</p>

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<b>Program:</b>	Street Beat	
5/13/06	00:30:00	<p><b>HEALTH-RELATED ISSUES/ HEALTH CARE</b></p> <p>This show is about "Healthy Living". We're discussing some of the health concerns that individuals throughout the community face, such as no health insurance, no facilities to serve them without insurance, some of the major health concerns, like cancer, diabetes, high blood pressure, prostate cancer, etc. We'll talk with organizations that are assisting those in the metro Detroit area. Guest include: Joyce Green, HIM; Pastor Charles Boayue, Second United Methodist Church; Charissa Shawcross, Director, Joy-Southfield Community Center; Rose Adams, American Lung Association of Michigan; Mary Thompson, Asthma Patient; Voncile Brown-Miller, American Cancer Society.</p>
4/22/06	00:30:00	<p><b>PUBLIC AWARENESS</b></p> <p>This show is titled "Smart Money Management". We'll be discussing ways people can budget their money, buy new homes, save, start businesses, etc. Our guest include: Tracie Hightower, Divine Impressions; Ellis Liddell, ELE Wealth Management; Martha Soleau, Marygrove College; Sheila McKean, Detroit Branch Federal Reserve Bank of Chicago; Glenn Hansen, Federal Reserve Bank of Chicago; Breeshna Javed, Huron River Area Credit Union; Jeffery Hill, NABA.</p>
5/6/06	00:30:00	<p><b>PUBLIC AWARENESS</b></p> <p>This show taping today is on "Understanding Suicide". We'll be talking with individuals who have lost loved ones to suicide and find out how they coped with it, what help they received and what they are doing with their lives now. We'll also talk with experts about signs, what causes a person to be suicidal, etc. Plus, Amyre Makupson talks about her new book "So...What's Next?" which tells stories of what people think life is like after death. Guest Include: Lynette DePeters; Selene Wadhawan; Jean Larch, Author and Beverly Cobain, Author.</p>
5/20/06	00:30:00	<p><b>TRANSPORTATION/ROAD PROBLEMS</b></p> <p>This week's show is on "Transportation". We'll be discussing Mass Transit in Metro Detroit, Buses, Cabs, and Private Transportation etc. We'll talk with organizations about the recent road construction projects and how it's affecting workers, businesses, etc. We'll also hear from an individual who was blessed with a car, and get her personal story on what she had to go through to get to and from. Guest include: Mr. Morosi, MDOT; Bill Shreck, MDOT; Vanessa Turner, Car Recipient; Paul Tait, Executive Director, SEMCOG; Calvin Jackson, Executive Director, Eastside Community Resource Center; Dan Dirks, GM – SMART.</p>

## **PROGRAM TYPE & DESCRIPTION OF REGULARLY SCHEDULED WWJ PUBLIC AFFAIRS PROGRAMS**

ATTACHED ARE LISTINGS OF BROADCAST SEGMENTS THAT, IN THE STATION'S JUDGEMENT, REFLECT THE STATION'S MOST SIGNIFICANT PROGRAMMING OF ASCERTAINED ISSUES DURING THE PRECEDING THREE-MONTH PERIOD. DURING THE PRECEDING QUARTER, THE STATION ALSO BROADCAST CBS NETWORK PROGRAMS SUCH AS:

1. 60 MINUTES
2. 60 MINUTES II
3. FACE THE NATION
4. 48 HOURS

STREET BEAT  
SATURDAY  
WWJ  
11:00AM – 11:30AM  
LOCALLY ORIGINATED

A WEEKLY, HALF HOUR  
INTERVIEW AND DISCUSSION  
PROGRAM PRE-TAPED AND  
HOSTED BY EDWARD  
FOXWORTH III. THIS SHOW  
HIGHLIGHTS THE EFFORTS AND  
ACHIEVEMENTS OF NON-  
PROFIT, FAITH BASED  
AGENCIES AND THE  
PHILANTHROPIC COMMUNITY  
THAT SUPPORTS THEM.